

#### 4.14 MRBC Year 3 Dissemination Workshop Report for Belgium

Author : Ann Degraeve

##### Event Details



The CARARE Dissemination for Belgium was organized by the Direction des Monuments et des Sites, Ministère de la Région de Bruxelles-Capitale (MBRC) at the Royal Library of Belgium in Brussels on January 25, 2013.

*Figure 1: The musical auditorium in the Royal Library of Belgium, named after the Belgian composer and pianist Arthur De Greef*

##### Workshop Marketing

The target audience for the workshop was heritage professionals, namely workers in the field of archaeology, preservation and restoration of monuments and sites, government offices, regional and local heritage institutions, members from ICOMOS Belgium. The channels used to advertise the workshop were the Flemish archaeological news website (ArcheoNet Vlaanderen: <http://www.archeonet.be/?p=28868>), the ICOMOS Belgium news channel (invitation send to all members both from ICOMOS Wallonie-Bruxelles as from ICOMOS Vlaanderen), universities, and personalized invitations.

The participants received a file containing the program, the CARARE Fact sheet, a print of the various CARARE newsletters, an ICOMOS fact sheet, the ICOMOS publications *Thema & Collecta* 1 (World Heritage Problematics) and *Thema & Collecta* 2 (Heritage Documentation) and a number of the MRBC Heritage Direction Series “Bruxelles Patrimoines / Brussel Erfgoed”. Various hand-outs were also presented concerning the ATHENA and LinkedHeritage projects.

## The Workshop Programme

The Workshop was introduced by the President of ICOMOS Wallonie-Bruxelles, Mr. Stéphane Demeter. He recalled the conference that was held in the Royal Library four years ago on Heritage Documentation. The proceedings of this conference together with other papers on digital documentation of cultural heritage (containing a paper by A. Degraeve on the CARARE project, and by the Spanish partner in the CARARE project, A. Martínez (CAAI-Jaén, Spain), on the 3D digitization of pottery) have been presented during this workshop: Thema et Collecta 2.



*Figure 2: Stéphane Demeter (President of ICOMOS Wallonie-Bruxelles)*



*Figure 3: Anna van den Broek (Europeana)*

The theme of the workshop was to present the results of the CARARE project, first from a general point of view with a demonstration of the data already visible in Europeana (examples used from the Netherlands – RCE, Lithuania – Vilnius Technical University, and Greece – Research Centre Athena) (A. Degraeve, MRBC), secondly with an overview of the data transferred by the MRBC (T. Verhofstadt, MRBC), going also into the technical aspects (Matthieu Collet, webmaster of *bien à vous*).

The project results were preceded by an introduction on Europeana and the various possibilities of using its data, *in casu* virtual exhibitions by Anna van den Broeck, marketing assistant at Europeana Foundation. This presentation included some beautiful examples (Art Deco, WWI, Sports, etc.) and gave the participants at the same time the technical specificities needed for making these virtual exhibitions.

The CARARE project results were followed by a presentation by Daniël Pletinckx on “3D as an Aspect of Innovation in Cultural Heritage”, including the various ways of handling 3D and heritage ((digital restoration, as a preparation of physical restration, to document, as an educational and communication tool, etc.), the integration of 3D in Europeana as an achievement of the CARARE project and the technical specificities of this integration.



The workshop ended with a contribution by Roxanne Wyns of the Royal Museums of Art and History on the various European digitisation projects where the Museums are currently partners, explaining at the same time the benefits of these projects for an institution but also showing the various technical problems one can encounter before and during a project.

*Figure 4: Roxanne Wyns (RMAH)*

## Programme

9.00-9.30 : Accueil / Onthaal

9.30 : Introduction / Inleiding : Stéphane DEMETER, président ICOMOS Wallonie-Bruxelles

9.45 : Anna VAN DEN BROEK (Europeana) – Virtual Exhibitions: From Idea to Implementation.

10.15 : Ann DEGRAEVE (DML/DMS) – Le projet CARARE, objectifs et résultats / Het CARARE project, objectieven en resultaten.

10.30 : Tom VERHOFSTADT (DML/DMS) – De implementatie van de databank irisonument.be in Europeana.

10.45 : Café / Koffie

11.00 : Matthieu COLLET (bien à vous) – L’approche technique de CARARE.

11.15 : Daniël PLETINCKX (Visual Dimension) – 3D as an aspect of innovation in cultural heritage.

11.45 : Roxanne WYNS (KMG/MRAH) – Digitisation projects of the Royal Museums of Art and History. European projects as a facilitator of improved digital access.

12.15: Questions / Vragen



Number of participants: 33 from local heritage institutions, universities, government offices and museums.

### **Feedback from the Participants**

Most of the participants, even being heritage professionals, had never heard of Europeana. Some participants had done a detailed search on the Europeana website in preparation of this workshop and were astonished at the richness of documentation. The general remark is that it is still not a reflex to go first on Europeana to search for information on a subject; people will rather go first on Google. A lively and very positive discussion on the various possibilities of re-use of the data and the richness of Europeana has followed the workshop. Moreover, a technical discussion has started between the users of the MINT tool and on the use of 3Dpdf as a tool.



The feedback is absolutely positive: through the presentation of the CARARE project results, the Europeana website has got more attention. Some participants felt “boosted” by this workshop to work in a much more organized way paying attention to metadata and vocabularies. This workshop has been a fertile forum for possible future collaborations.

*Figure 5: The participants*