

4.1 ADS Year 3 UK Dissemination Workshop Report

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The CARARE International Workshop was jointly organised by ADS and DCU and held at Computer Applications & Quantitative Methods in Archaeology (CAA), University of Southampton, UK, on the 26th March, 2012. The workshop was also the ADS National Dissemination Workshop.

About CAA

CAA is an annual conference held at various locations around the world and has been going for forty years. It is well established and one of the most prestigious international events for archaeology and technology. It is aimed at archaeologists, information management specialists and content holders.

The conference subject area covers computing applications used in archaeology based around eight themes:

1. Simulating the Past
2. Spatial Analysis
3. Data Modelling & Sharing
4. Data Analysis, Management, Integration & Visualisation
5. Geospatial Technologies
6. Field & Lab Recording
7. Theoretical Approaches & Context of Archaeological Computing
8. Human Computer Interaction, Multimedia, Museums.

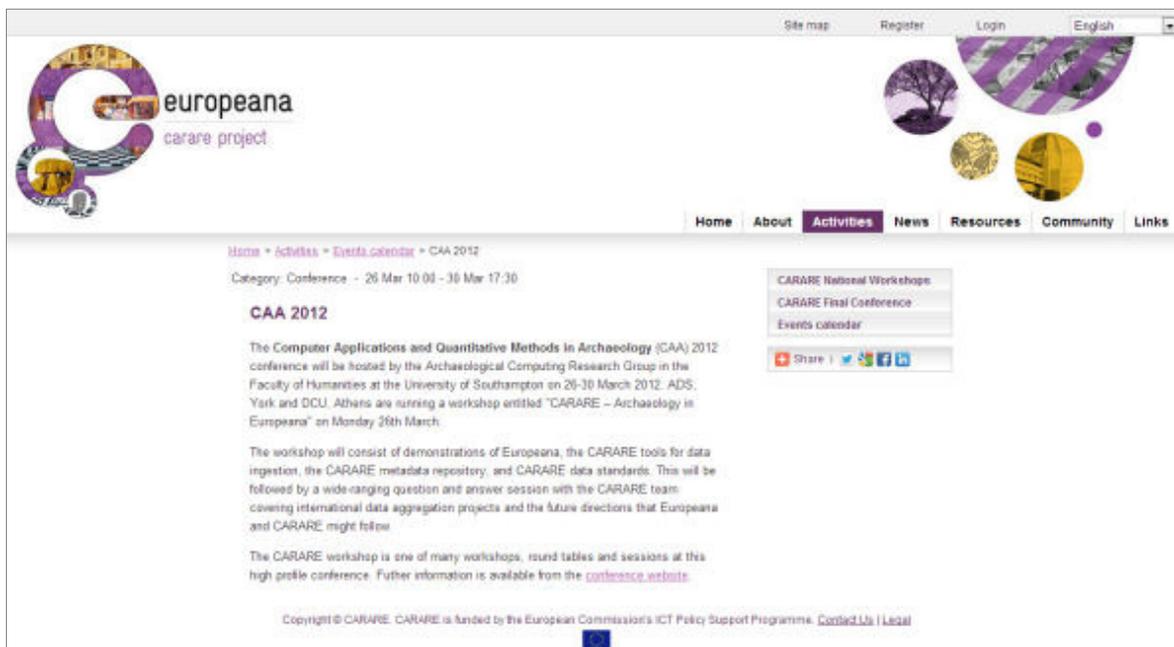
CARARE submitted a successful proposal for a workshop to be held on the first day of the conference. The workshop did not have to hit a specific theme, but actually overlapped with a number of themes and was closest to Data Management and Integration.

Marketing the Workshop

With over 200 sessions and 1,000 participants (including presenters, session chairs etc.), CAA provided a large target audience. The attendees came from a wide range of cultural heritage organisations as well as private institutions and consisted mainly of professionals along with some students.

Channels used: CARARE website and Twitter in addition to the CAA event marketing.

Website URL: <http://caaconference.org>



The CAA Workshop listed in the Events Programme on the CARARE website.

CARARE – Archaeology in Europeana Workshop Programme (as published by CAA)

Funded by the European Commission, Europeana (<http://www.europeana.eu/>) was launched in 2008, with the goal of making Europe's cultural and scientific heritage accessible to the public. It is a hugely significant and ambitious project which enables people to explore the digital resources of Europe's museums, libraries, archives and audio-visual collections through a single multi-lingual portal. The concentration to date has been on content from national libraries, archives and galleries and as such Europe's rich archaeological resources are currently underrepresented. CARARE is a Best Practice Network, funded under the European Commission's ICT Policy Support Programme, which started on 1 February 2010 and which will run for three years. CARARE engages and supports Europe's network of heritage agencies and organisations, archaeological museums and research institutions, and specialist digital archives in:

- making the digital content for the archaeology and architectural heritage that they hold available through Europeana,
- aggregating content and delivering services,
- and enabling access to 3D and Virtual Reality content through Europeana.

CARARE plays an important role in drawing together Europe's network of organisations responsible for investigating, protecting, informing and promoting unique archaeological monuments, architecturally important buildings, historic town centres and industrial monuments.

Lead by CARARE project partners the ADS from York, UK and the DCU based in Athens, Greece, this workshop will offer an opportunity for the international archaeological community to explore the

work of the CARARE project and its relationship with Europeana. The workshop will consist of demonstrations of Europeana, the CARARE tools for data ingestion, the CARARE metadata repository, and CARARE data standards. This will be followed by a wide-ranging question and answer session with the CARARE team covering international data aggregation projects and the future directions that Europeana and CARARE might follow.

CARARE is an important opportunity for archaeologists, data holders, and data creators to engage with the European Commissions vision for making rich cultural heritage material available to all its citizens. This workshop will be of interest to everyone who consumes archaeological content online is concerned with public engagement, data management, data sharing and data standards, especially those who hold digital archaeological content, including 3D, and would like to make it more broadly available both to the specialist archaeological community and public at large.

The CARARE Workshop



Attendees at the CARARE CAA Workshop

While around 26 people expressed an interest at registration the actual number of attendees was lower. As no-one was required to formally register in advance for the workshop, it is not possible to say exactly what their backgrounds are (beyond archaeological informatics), although there was very good international coverage.

The workshop consisted of four presentations followed by question and answer sessions and lasted 2 hours. The programme was as follows:

- Introduction – Stuart Jeffrey (ADS)
- Sheena Basset (MDR) - Introduction and overview to Europeana and the CARARE project

- Stavros Angelis and Dimitris Gavrilis (DCU), Ingest and harvesting lifecycle of the MoRe repository
- Holly Wright and Stuart Jeffrey (ADS) – ADS Ingest of 3D PDFs and Imagebank Data into CARARE
- Valentijn Gilissen (DANS) – DANS data preparation and ingest.
- Round up and final questions.



Dr. Stuart Jeffrey of ADS Introduces the Workshop

Feedback from participants

The content was well received with some very active discussion on a number of CARARE related topics ranging from the highly technical to the more general issues of, for example, sustainability. One question asked was “What services would be provided (by CARARE) to push enriched data back top the content owners?” Stuart Jeffrey responded by saying that the project was currently looking at this and service possibilities included geospatial conversion tools, previewing for Europeana, gazeteering mapping, ...

A number of conversations continued ‘off-line’ throughout the conference – Stuart Jeffrey, Holly Wright and Valentijn Gilissen attended the entire CAA event.

Subsequent follow-up and contacts

A postcard sized leaflet was distributed at the workshop and also made available at the CAA event for other participants to take (60 in total).

