

## 4.12 CARARE Dissemination Workshop, Iceland

Author: Sólborg Una Pálsdóttir

### Introduction

The Icelandic Dissemination Workshop for CARARE was organised by the Archaeological Heritage Agency of Iceland and the National Architectural Heritage Board at the Hótel Plaza, Aðalstræti 4, Reykjavík on the 5<sup>th</sup> November 2012. The Workshop was entitled “Communication and culture. Cultural heritage in three dimensions.” and ran from 09:30 to 15:30.

### Advertising the Workshop



The Workshop was aimed at archaeologists, people in the Heritage Management sector and technicians (especially those interested in 3D).

The following channels were used:

[http://www.fornleifavernd.is/index.php/en/upplýsingar/frettir/item/73-menning\\_midlun](http://www.fornleifavernd.is/index.php/en/upplýsingar/frettir/item/73-menning_midlun)

<http://www.husafriðun.is/starfsemi/frettir/nr/1060>

Social networks: <http://www.facebook.com/pages/Fornleifavernd-r%C3%ADkisingis/285351668158974?ref=stream>

Email lists: Gammabrekka, Félag fornleifafraeðinga, Safnalisti.

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Speakers included employees of the Archaeological Heritage Agency of Iceland, the National Museum of Iceland, Reykjavík Walk, as well as independent designers, film makers and archaeologists.

## Content of the Workshop

The Workshop covered an introduction to Europeana and the CARARE project and included the topic of 3D in archaeology and CARARE.

The Programme was structured as follows:

9:30 to 10:00 Registration and coffee

10:00 to 10:10 Huld Kristin Sigurdardottir, Director of the Archaeological Heritage Agency, welcomes guests

10:10 to 10:30 Sólborg Una Pálsdóttir, Department Manager, Registration, Archaeological Heritage Agency, and Karl Emil Karlsson, computer science student: “Carare - the Contribution of Iceland”

10:30 to 11:00 Daniel Pletinckx, “3D in Europe, Today and Tomorrow”

11:00 to 11:30 Discussion

11:30 to 13:00 Lunch break

13:00 to 13:10 Gudmundur Olafsson, Head Archaeologist at the National Museum of Iceland: “A cubic measurement - archaeology in Surtshelli”

13:10 to 13:30 Vala Gunnarsdóttir archaeologist: “Three-dimensional drawing of the hypothetical monastery houses at Skriðuklaustur”

13:30 to 13:50 Oscar G. Sveinbjörnsson , geographer and archaeologist: “What we want to register in the database? Speculation about objects and wrecking models.

13:50 to 14:20 Coffee



14:20 to 14:40 Páll Heimir Pálsson, designer and consultant: “Three-dimensional Buildings in Sketchup”

At. 14:40 to 15:00 Snævar Már Jónsson, filmmaker: “Reykjavik Walk - the first step of digitising preservation”

15:00 to 15:30 Discussion and close.

Following the conference, Daniel Pletinckx conducted a workshops for three-dimensional data, methodology and standardization. The course was held at Reykjavík Museum, Tuesday 6th November from 10.00 to 16:00.

### Attendance and feedback



The workshop was attended by between sixty to seventy people from various organisations, for example: museums, the government ministry, architectural and archaeological companies, technical and media companies.

The format took that of a traditional lecture with an open discussions after each talk. The main topics covered were:

- Our experience of CARARE/Europeana
- Exploitation and potential in the future
- The possibilities for increased use of three-dimensional technology in

archaeology and architecture in Iceland, both as a scientific tool and media for the public.

- Daniël Pletinckx introduced CARARE approach to 3D in Europeana.



The feedback was very positive and AHAI anticipate further developments related to their work in CARARE in CH organisations in Iceland.